

Billboards that ooze personality...

**Target your desired audience in busy city centres and areas with limited access in a unique, engaging and professional manner**



# Our Brand Ambassadors will just walk right up to your audience

**W**orn by an informed and professional street team, these LED back-lit displays can go wherever you want your message to be seen. Our Brand ambassadors (street team) can be outfitted in your branded apparel (hats, shirts etc.) and can distribute collateral or samples to pedestrians offering you direct branding and interaction with your specific audience.

- ✓ Energy efficient LED illumination with a portable, lightweight billboard
- ✓ Excellent for night time advertising
- ✓ Nationwide Coverage
- ✓ Target audiences in pedestrianised areas
- ✓ Our Street Team can create a wall of advertising!

This innovative way of advertising can be used to promote your brand, product or event anywhere and everywhere.

Store Openings

Concerts

Sports Events

Special Sales Days

Product Launches

Festivals

Conventions

Brand Awareness





## Artwork Dimensions

**Front Poster** - 575 x 640 mm

**Back Poster** - 575 x 1440 mm

Available for **Hire** or **Staffed** (using our Brand Ambassadors)

## Walk Media Europe Ltd

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